



## Advertising Grant Application

### Group Information

Organization: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Contact Person & Phone #: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

### Event Information

Name of your Event: \_\_\_\_\_

Describe the Event you are requesting funding for: \_\_\_\_\_

\_\_\_\_\_

Date(s) of Event: \_\_\_\_\_

Location/Address of Event: \_\_\_\_\_

Projected Attendance: \_\_\_\_\_ Projected Overnight Stays: \_\_\_\_\_

Last Year's Attendance: \_\_\_\_\_ Expected Attendance this Year: \_\_\_\_\_

Has the CVB participated in your event in the past?

Other Sponsors/Money Donated this Year:

### Other requested information:

List specific dollar amount you are requesting: \$ \_\_\_\_\_

*(All money granted by CVB must be used on advertising and promotion of listed event)*

Beyond the monetary request is there anything else you would ask of our CVB office?

\_\_\_\_\_

\_\_\_\_\_

**Please list your Itemized Marketing Request Dollars**

Advertising/Marketing	Dollar Amount	Advertising/Marketing	Dollar Amount
Print Advertising		Trade show Participation	
Radio Advertising		Posters/ Flyers	
Television Advertising		Awards/ Trophies	
Billboard Advertising		Logo Merchandise	
Paid Social Media		Postage for direct mailing	
Website Development		Other (please specify)	

List last year's sponsors/money donated: \_\_\_\_\_

\_\_\_\_\_

List how you track your event for growth expectations: \_\_\_\_\_

\_\_\_\_\_

List the methods you will be using to market the event which include our CVB logo: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**NOTE: THE CROOKSTON VISITORS BUREAU (CVB) LOGO MUST BE INCLUDED AND VISIBLE ON ALL PROMOTIONAL AND ADVERTISING MATERIALS**

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

**Crookston Visitors Bureau**  
**Email: [Crookstoncvb@gmail.com](mailto:Crookstoncvb@gmail.com) • Phone: 218-289-3199**  
**[www.crookstoncvb.com](http://www.crookstoncvb.com)**

**Internal use only - Date Received: \_\_\_\_\_**